



## Sponsor KPY in 2020

KPY (Kings Park Youth Athletic Association) is a non-profit, all volunteer organization that has been coordinating and supporting youth sports leagues in Kings Park for over 60 years. KPY is offering sponsorship opportunities to local businesses and individuals. These sponsorships provide outstanding opportunities to reach the families of over 1,000 children who participate in our KPY sports programs throughout the year. (Baseball, softball, football, cheerleading & basketball). In addition to advertising for your business, these sponsorships help provide financial support for these important athletic programs for our children—right here in Kings Park. Please consider one of the following yearly sponsorship opportunities:

### PLATINUM SPONSOR

- Placement of a banner with your company name or logo on the outfield fence at the high school JV baseball field (with high visibility from Route 25A), during the spring and summer seasons.
- Placement of a banner with your company name or logo on the fence at Memorial Field during the outdoor sports season. (Approximately March 15 through November 15)
- Placement of your company name on the uniform of one of our ball teams.
- Placement of a business card sized ad of your company name or logo on the KPY web-site.
- Your company name, recognized as a sponsor, mentioned on all KPY public emails.
- Platinum sponsorship fee is \$1,000 for new sponsors, \$750 for all renewals.

**\*Platinum sponsorship opportunities currently limited to 12 with renewals receiving 1<sup>st</sup> right. Additional inquiries are prioritized by date of application.**

### GOLD SPONSOR

- Placement of a banner with your company name or logo on the fence at Memorial Field during the outdoor sports season. (Approximately March 15 through November 15)
- Placement of your company name on the uniform of one of our ball teams.
- Placement of a business card sized ad of your company name or logo on the KPY web-site.
- Your company name, recognized as a sponsor, mentioned on all KPY public emails.
- Gold sponsorship fee is \$425 for new sponsors, \$325 for all renewals.

### SILVER SPONSOR

- Placement of your company name on the uniform of one of our ball teams.
- Placement of a business card sized ad of your company name or logo on the KPY web-site.
- Your company name, recognized as a sponsor, mentioned on all KPY public emails.
- Silver sponsorship fee is \$250.

### BRONZE SPONSOR

- Placement of a business card sized ad of your company name or logo on the KPY web-site.
- Your company name, recognized as a sponsor, mentioned on all KPY public emails.
- Bronze sponsorship fee is \$150.

To become a KPY sponsor, please complete the attached sponsorship form and mail with your check by February 21<sup>st</sup>.

\*All **NEW** Platinum and Gold Sponsors must submit artwork with their business logo in a high quality pdf or jpg format to Carol Passantino at [kpcarol13@gmail.com](mailto:kpcarol13@gmail.com).

For any additional information about sponsorships please contact Carol Passantino  
Email: [kpcarol13@gmail.com](mailto:kpcarol13@gmail.com).

Please also visit our website at [www.kingsparkyouth.com](http://www.kingsparkyouth.com) or find us on facebook.

KPY and the children of Kings Park thank you for your support!



## SPONSORSHIP FORM

**PLATINUM SPONSOR** -- Platinum sponsorship fee is \$1,000 for new sponsors\*\$750 for all renewals.

**GOLD SPONSOR** -- Gold sponsorship fee is \$425 for new sponsors\*\$325 for all renewals.

**SILVER SPONSOR** -- Silver sponsorship fee is \$250.

**BRONZE SPONSOR** -- Bronze sponsorship fee is \$150.

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone #: \_\_\_\_\_

Sponsorship Level/Type: \_\_\_\_\_ (platinum, gold, silver, bronze)

**Please mail this completed form and your check made payable to "Kings Park Youth" addressed to:**

**Kings Park Youth  
PO Box 818  
Kings Park, NY 11754**

**For credit card purchases, please mail this completed form to the Kings Park Youth address listed above and include the following credit card information:**

Credit card type: \_\_\_\_\_

Credit card number: \_\_\_\_\_

Expiration date: \_\_\_\_\_ Code on the back: \_\_\_\_\_

### **Sponsorship deadline is February 21st.**

\*All **NEW** Platinum and Gold Sponsors must submit artwork with their business logo in a high quality pdf or jpg format to Carol Passantino at [kpcarol13@gmail.com](mailto:kpcarol13@gmail.com).

For any additional information about sponsorships please contact Carol Passantino. Email: [kpcarol13@gmail.com](mailto:kpcarol13@gmail.com).

You can also please visit our website at [www.kingsparkyouth.com](http://www.kingsparkyouth.com) or find us on facebook.